

### **Airport Land Development**

LEHIGH VALLEY BUSINESS REAL ESTATE & DEVELOPMENT SYMPOSIUM

March 9, 2016

### Agenda

- The Airport Business
- Issues and Challenges
- Airport-Centric Development
- Project Timeline and Description
- Questions and Discussion

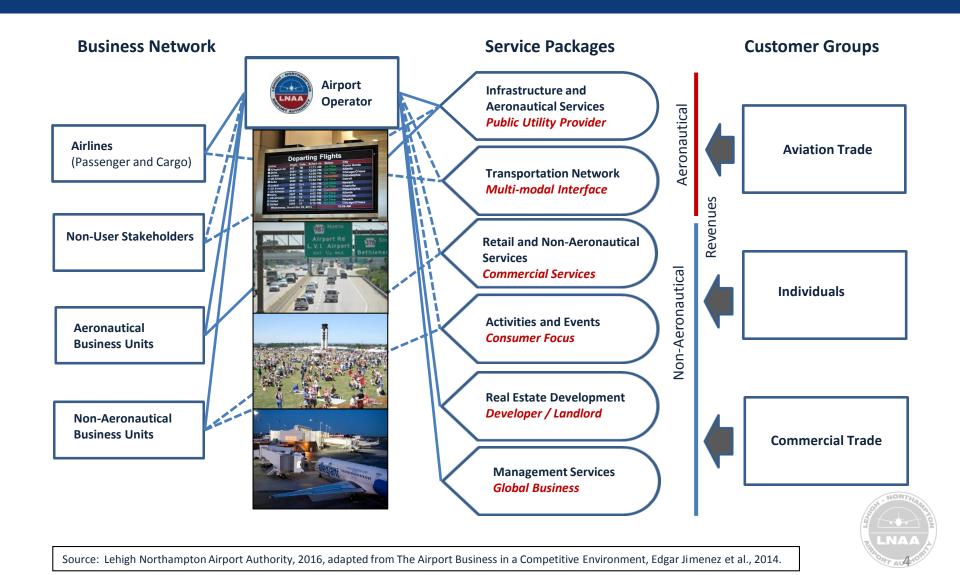


### **Executive Summary**

- LVIA is the 4<sup>th</sup> largest airport in Pennsylvania.
- 4 passenger airlines and 9 non-stop destinations
- Commercial Passengers increased 10% in 2015
- Air Cargo increased 58% in 2015
- Airport system is responsible for 6,200 local jobs and generates \$528 million in direct and indirect economic impact annually.
- \$23 million annual operating revenue
- \$16.8 million (70% of invoices) spent in the Lehigh Valley on goods and services in 2015.

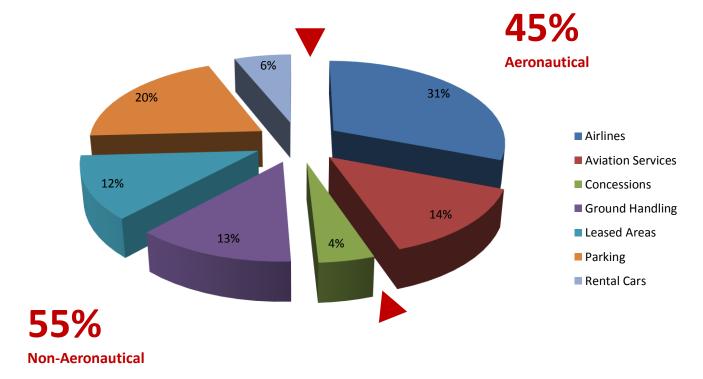


### **The Airport Business**



## **Airport Revenue**

#### Sources FY 2015 (%)





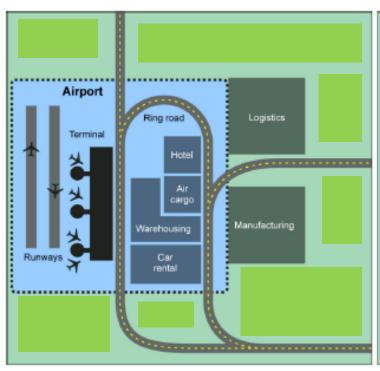
# **Aviation Industry Business Issues** (Challenges)

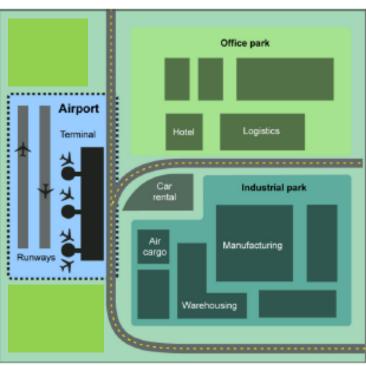
- Air Service / Competition
- Shift in Focus From Market Share to Profit
- Volatile Fuel Costs
- Global Economic Crisis / US Recession
- Capacity Discipline
- Industry Consolidation
- Infrastructure





## **Airport Land Development**







On Airport



**Off Airport** 



**Aerotropolis** Airport Express Train (Aerotrain) Office Corridor Flex Tech JIT Manufacturing Tport Expressway (Aerolane) Exhibition Hotel and Complex Business Entertainment, **Park** District Retail/Wholesale RING ROAD Merchandise Conference Residential Center Airport Edge City Hotel Residential **Bonded** Info-Communications Info-Communications Info-Communications Warehouse **Business Offices Business Offices District** AirportExpressway Perishables Research Technology Distribution irport Expressway (Aerolane) Express Air **Logistics Park** Couriers and Cargo Flow-Thru Free Trade Zone and E-Fulfillment **Medical &** (Industrial Park) **\Facilities** Airport Express Train (Aerotrain) **Wellness Clusters** Source: Dr. John D. Kasarda © Aerotropolis Schematic

### **Airport-Centric Development Factors**

- Evolution of the business model
- Development on the airport and land availability
- Regional development and demand
- Air and surface connectivity
- Revenue need and funding sources for development
- Site-specific commercial real estate opportunities
- Collaboration among stakeholders



# Airport Land Development Requirements/Guidelines/Constraints

### **On Airport**

- Airport Master Plan/ALP
- Airport Capital Improvement Plan
- Federal Grant Agreements and Statutes/Assurances (49 USC 47107)
- National Environmental Policy Act
- FAA Advisory Circulars (AC 150/5300-13A, Airport Design)
- FAA Form 7460-1



### **Off Airport**

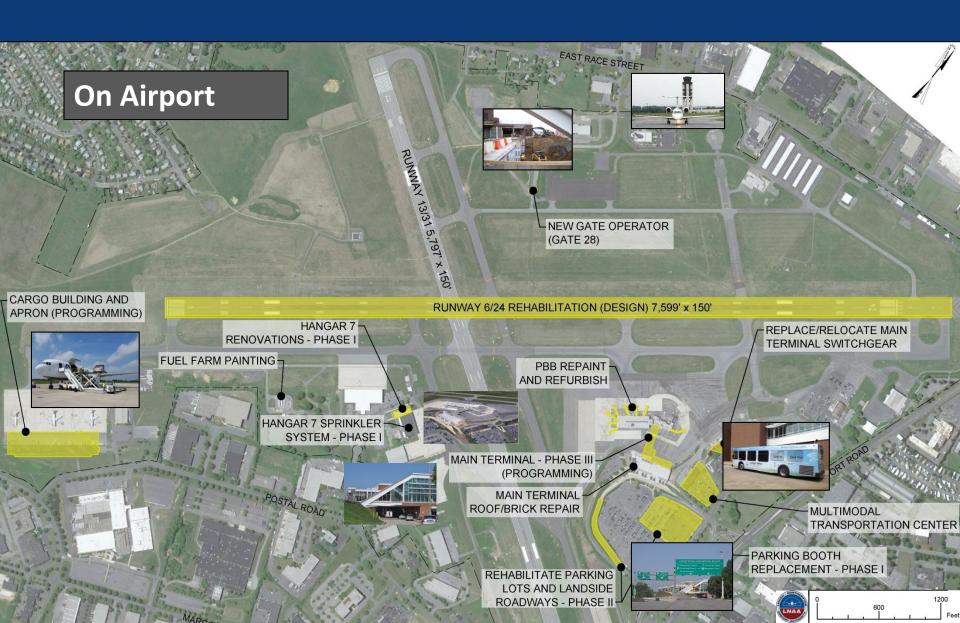
- Noise and Overflight
  - Land Use Compatibility (14 CFR PART 150)
- Safety and Airspace Protection

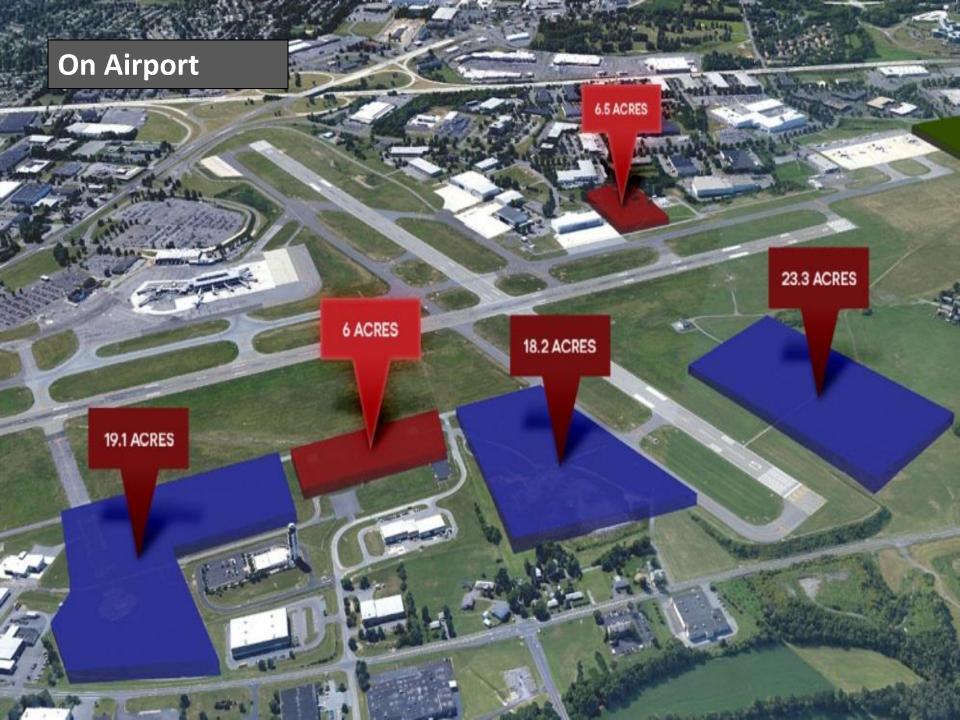
Obstructions, Wildlife Hazards, Visual or Electronic Interference (14 CFR PART 77)

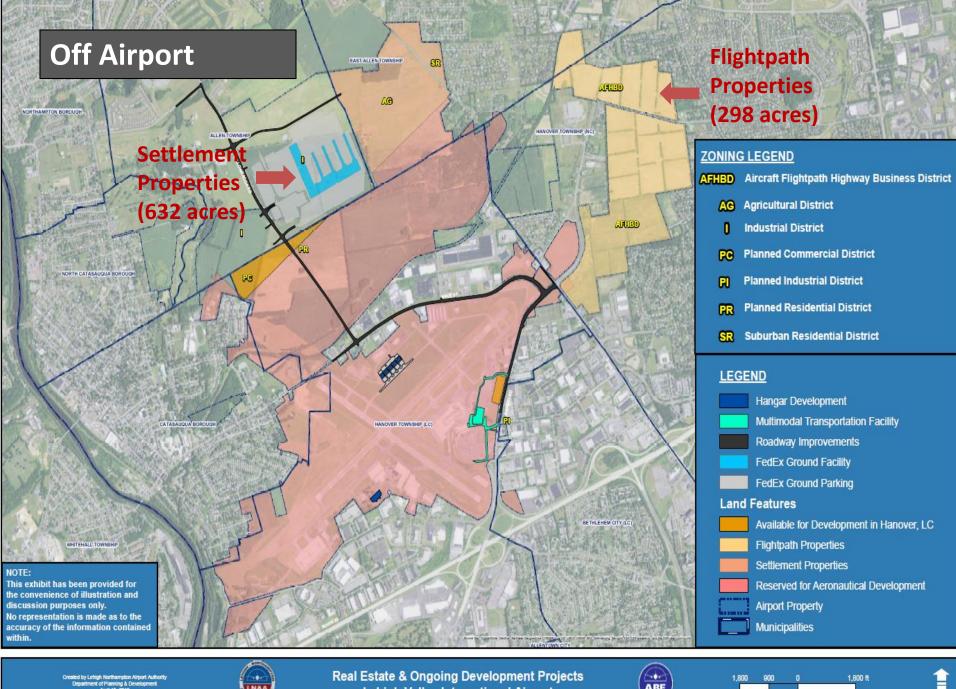
- Land Release/NEPA
- Comprehensive Plan
- Zoning
- Easements
- Subdivision Regulations
- FAA Form 7460-1



## Lehigh Valley International Airport







## Timeline

Master Plan

Update –

1996 1993 Proposed Judgment parallel runway •632 acres transferred to LNAA. 

Inverse condemnation 2011 Payment order (4 year schedule)

> •RFQP for master developer released.



2012

Master Agreement with Rockefeller Group Development Corporation (RGDC) signed.

Master Development Plan approved.



2015

 Agreement of sale with RGDC and FedEx Ground.

•FAA Land Release/ Environmental Assessment (NEPA)

•LNAA refinances \$47 million in airport debt.

•Legal action to release deed restriction

2016

Final payment made to Fuller Trust and Willowbrook Farms (WBF). (Judgment and legal fees paid over life of dispute totaled almost \$32 million.)

•Right-of-way acquisition.

Closing anticipated.



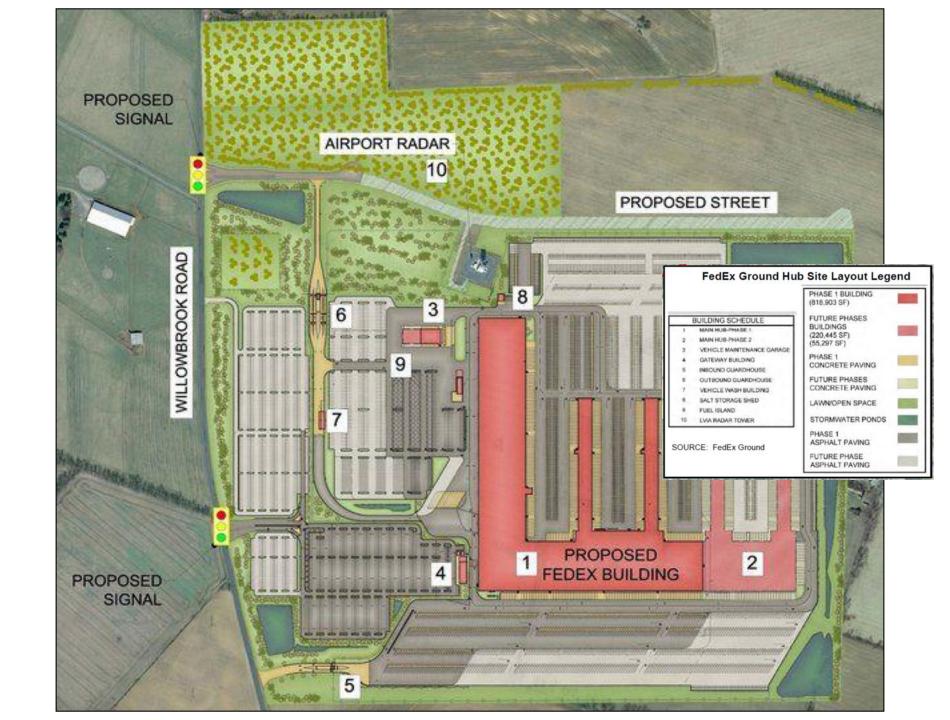


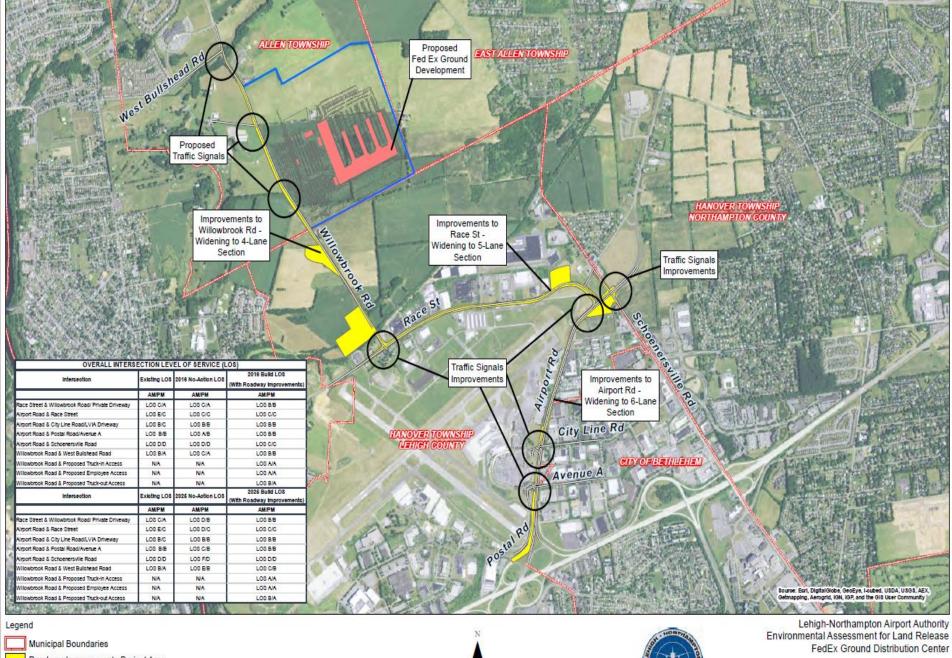
### **Project Description**

### **FedEx Ground Regional Distribution Facility**

- 260 acres
- 1.1 million square feet
- \$335 million (buildings, package processing equipment and road improvements)
- Package Capacity, 30k per hour, 75k full phase
- 250 Construction jobs (on-site)
- 600 new permanent jobs (100 existing)
- 3,000+ new jobs, full phase (2030)







Roadway Improvements Project Area

Study Area Boundary

Updated: May 13, 2015



Figure 4.9-1 Roadway Improvements Map

### **Questions and Discussion**

#### For additional Information contact:

Charles R. Everett Jr., C.M., CMC®
Executive Director
Lehigh-Northampton Airport Authority
3311 Airport Road
Allentown, PA 18109

(610) 266-6001

<u>ceverett@LNAA.com</u> <u>www.flylvia.com</u>

