

# LEHIGH VALLEY BUSINESS WOMEN *of* INFLUENCE

Presented By:



## Ambition Confidence Passion

*Do you know someone with these qualities?*

Lehigh Valley Business is looking for women business leaders who are influential in their companies, industries and communities – women who are shaping the Greater Lehigh Valley region.

### Selection Criteria:

- Must be a female currently employed in any of the following counties in the Greater Lehigh Valley: Berks, Carbon, Lehigh, lower Monroe, Montgomery, Northampton, upper Bucks, Schuylkill or Warren.
- May be self-nominated or nominated by another person.
- Cannot be a previous Women of Influence award recipient, member of the judging panel, or a member of any judge's immediate family.
- Nominees may be employed in for-profit businesses or nonprofit organizations
- Must be a woman who holds a senior management-level position with significant authority in decision making for her organization.

## *Nomination Deadline: Friday, February 5*

The Women of Influence awards will be presented on Wednesday, May 11.

### Nomination Guidelines

Lehigh Valley Business is looking for women business leaders who are influential in their companies, industries and communities to be the 25 Women of Influence award recipients for 2016. Successful candidates will have a solid reputation based on their experience, integrity and leadership and have a proven track record of accomplishments.

*There are also three special recognition awards open to nominations:*

**Woman to Watch Award:** Presented to a woman, age 30 or under, who is stepping up to help shape the Greater Lehigh Valley of tomorrow.

**Community Achievement Award:** Presented to a woman who has dedicated a significant amount of time, energy and expertise to helping Greater Lehigh Valley organizations thrive.

**Lifetime Achievement:** Presented to a woman who has committed her life to making the Greater Lehigh Valley a great place to work and live.

## Nomination Instructions

**Cover Page** *Each nomination must include a cover page. Please include the following information in the order presented.*

**Nominee:**

- Name
- Current position
- Company
- Address
- Daytime phone number
- Email address
- Length of employment
- Total # of employees
- # of employees nominee manages
- Industry
- Indicate if she is an owner or co-owner of the organization

**Nominee (cont'd):**

- Marketing/PR contact name and email
- Names, daytime phone numbers and emails of three business related reference for the nominee

**Nominator:** *(Please note that the nominator's information holds no weight in the judging process.)*

- Name
- Title
- Company
- Address
- Daytime phone number
- Email address
- Relationship to nominee

**Categories of Recognition** *Please select one*

☐ 25 Women of Influence ☐ Woman to Watch ☐ Community Achievement Award ☐ Lifetime Achievement Award

**Narrative Details** *Please provide a narrative highlighting the 5 areas listed below for all categories of recognition.*

*For special categories please see additional narrative information below.*

**1. CAREER ACCOMPLISHMENTS**

Include organizations where the nominee works, and has worked, with important dates, titles and responsibilities. (Additional information could include: significant professional accomplishments; licenses, degrees, areas of professional expertise; honors and awards (list dates, etc.); special skills and abilities)

**2. LEADERSHIP**

Include organization successes and obstacles the nominee has overcome, professional creativity and innovation.

**3. VISION**

Include entrepreneurial activities and initiatives and/or business growth.

**4. COMMUNITY SERVICE**

Include past and present active involvement in community organizations where the nominee has made a significant impact. (Additional information could include: nature of involvement; honors and awards; milestones and/or significant accomplishments on behalf of community organizations.)

**5. MENTORING**

Include examples of how the nominee supports the personal and/or professional growth of other women.

**Community Service Award** *In addition, please include in your narrative:*

**6. COMMUNITY SERVICE EFFORTS**

Include three to five examples of extraordinary community service efforts put forth by the nominee.

**Woman to Watch Award** *In addition, please include in your narrative:*

**6. IMPACT**

Include two to three detailed examples of how this nominee has demonstrated potential to have a major impact on her field, her company and/or her community.

**Lifetime Achievement Award** *In addition, please include in your narrative:*

**6. CAREER HIGHLIGHTS**

Include three to five benchmarks in the nominee's career.

*For more information or to submit a nomination online, visit [www.lvb.com/events](http://www.lvb.com/events)*

**Questions about the Women of Influence awards and the nomination process should be directed to Dayna Edelman at (610) 807-9619 ext. 109 or [daynae@lvb.com](mailto:daynae@lvb.com)**